Exhibitor Opportunities

38th Annual Conference

April 8-10, 207
Kalahari Convention Center, WI Dells

Connect with the Autism community at the Autism Society of Wisconsin's 38th Annual Conference. It's a place where Autistic adults, parents, family members, and professionals gather, connect, share experiences, and learn together. Conference participants leave the conference feeling connected and empowered.

Take advantage of this unique opportunity to engage with the Autism community and promote your brand by exhibiting at the Annual Conference. Over 1,000 attendees come to the conference for opportunities to gather information, resources and learn more about organizations that support Autistic individuals and their families. As the largest Autism-related conference in Wisconsin, there is simply no better way to spread the word about your organization or service within the Autism community in Wisconsin than at this Annual Conference in 2027.

"This was my first year attending the conference and I was able to come away with many new learning resources, teaching strategies for my students, and I was able to reconnect with an old friend from elementary school! What an amazing event that empowers everyone in the Autism community."

- 2026 Conference Attendee

Exhibitor Opportunities

2027 Annual Conference

Deadline: March 8, 2027

EXHIBITOR RATES

The exhibitor fee includes a skirted 8' table, name and organization description on our website, and chairs for up to 2 people. Please note that the exhibitor registration does not include conference registration. If your exhibit attendant wishes to attend breakout sessions and/or receive CEUs, they must register for the conference as well. Sponsors are offered prime table locations. Other tables will be randomly assigned.

Commercial Exhibitors: 1 Table - $650 | 2 Tables - $975

Non-Profit Service Providers: 1 Table - $475 | 2 Tables - $700

Individuals with Autism: 1 Table - $200 | 2 Tables - $300

AUDIENCE ENGAGEMENT/TRAFFIC DRIVERS

We value exhibitor participation and are committed to facilitating connections between registrants and exhibitors. The Autism Society of WIsconsin will facilitate games and prizes to encourage attendees to visit your exhibit table, as in past years. Exhibitors are also welcome to host their own raffles or prize drawings to increase engagement. Attendees appreciate exhibitor tables with materials and items that draw them in, such as trinkets, games, swag, and more. The conference brings in about 1,100 attendees, we encourage exhibitors to prepare for heavy traffic, especially on Friday and Saturday .

ELECTRICITY

Electricity is an additional expense. The cost is $85 each and can be ordered directly through this form. Please indicate on your sign-up form if you would like to purchase electricity access. Wi-Fi internet access is available at no charge.

SET-UP & TAKE-DOWN

Exhibitors can begin setting up on Thursday, April 8 from 12:30 PM - 3:30 PM and 8:00 PM - 10:00 PM, or Friday, April 9 from 7:00 AM - 7:30 AM. Please check in at the registration table when you arrive. I.D. signs will identify your exhibit table and may not be moved. You may begin take down of your exhibit Saturday after 12:00 PM. To maintain consistent access to all exhibitors, we kindly ask that your organization plan to stay for the full duration of the exhibit hall hours through the end of the conference.

EXHIBIT HALL HOURS

Thursday, April 8: 4:30 PM – 8:00 PM
Friday, April 9: 7:30 AM – 4:30 PM
Saturday, April 10: 7:30 AM – 12:00 PM

Please contact Chad Fulwiler at chadf@autismsocietywi.org with any questions about exhibitor opportunities.

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2027 Annual Conference

EXHIBITOR MEALS

Coffee and a light breakfast will be available Friday and Saturday of the conference. Lunch will be provided Friday of the conference. All other meals will be the responsibility of the exhibitor.

SHIPPING ITEMS

Exhibitors are responsible for arranging their own shipments to and from the Kalahari at their own expense.

PRODUCT SALES

The Exhibitor assumes responsibility for securing all appropriate licenses for the sale of merchandise and is solely responsible for the collection of all applicable state and local taxes.

LIABILITY, LOSS OR DAMAGE

All Exhibition merchandise and property is the responsibility of the Exhibitor. The Autism Society is not responsible for any loss or damage to such belongings. Property and liability insurance are the responsibility of the Exhibitor.

LODGING RESERVATIONS

A room block is available at the Kalahari for the nights of Wednesday, April 7 – Saturday, April 10 at the discounted rates found below. Room reservation cut off date is March 8, 2027. The room block tends to fill up quickly, so we encourage exhibitors to book as early as possible.

Wednesday: $144
Thursday: $144
Friday: $185
Saturday: $205
Reservation Link: https://book.passkey.com/e/51132406
More Information: http://www.autismsocietywi.org/2027-autism-conference/

Any questions about room reservations should be sent to Brittany Maren at brittanym@autismsocietywi.org

Exhibitor Form

Date: _____

Company/Organization: _____

Website: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone Number: _____ Email Address: _____

Exhibitor Names and Email Addresses:

1. Name_____Email_____
2. Name_____Email_____

Conference Raffle

☐ I would like to donate the following product(s) for the raffle. I will bring the item with me to the conference:

_____ Value: $_____

Please email completed form to Chad Fulwiler at chadf@autismsocietywi.org

Payment Information

Indicate your selections below:

Exhibit

Commercial Exhibitors: ☐ 1 Table - $650 ☐ 2 Tables - $975

Non-Profit Service Providers: ☐ 1 Table - $475 ☐ 2 Tables - $700

Individual on the Spectrum: ☐ 1 Table - $200 ☐ 2 Tables - $300

Electricity Access: ☐ $85

Payment

PAYMENT TOTAL: _____

☐ **Check**

Mail to the Autism Society of Wisconsin, 1477 Kenwood Drive, Menasha, WI 54952

Check # _____

☐ **Credit Card**

(Visa, MasterCard or Discover only)

Cardholder Name:_____

Card Number: _____ Expiration Date: _____ CVV Code: _____

Cardholder Signature: _____

Billing Street Address: _____

City: _____ State: _____ Zip _____

Billing Email Address: _____

Please email completed form to Chad Fulwiler at chadf@autismsocietywi.org

The Autism Society of Wisconsin reserves the right to determine whether or not an organization is approved as an exhibitor at the Annual Autism Conference