Sponsorship Opportunities

38th Annual Conference

April 8-10, 2027
Kalahari Convention Center, WI Dells

Connect with the Autism community at the Autism Society of Wisconsin's 38th Annual Conference. It's a place where Autistic adults, parents, family members, and professionals gather, connect, share experiences, and learn together. Conference participants leave the conference feeling connected and empowered.

Take advantage of this unique opportunity to engage with the Autism community and promote your brand by sponsoring the Annual Conference. Over 1,000 attendees come to the conference for opportunities to gather information, resources and learn more about organizations that support Autistic individuals and their families. As the largest Autism-related conference in Wisconsin, there is simply no better way to spread the word about your organization or service within the Autism community in Wisconsin than at this Annual Conference in 2027.

"This was my first year attending the conference and I was able to come away with many new learning resources, teaching strategies for my students, and I was able to reconnect with an old friend from elementary school! What an amazing event that empowers everyone in the Autism community."

- 2026 Conference Attendee

Sponsor Opportunities

2027 Annual Conference

Deadline: March 8, 2027

Headliner	Keynote	Platinum	Breakfast	Family Reception	Gold	Silver
$10,000	$6,500	$5,000	$4,000	$4,000	$3,000	$2,000
Premium Social media recognition*	Premium Social media recognition*	Social media recognition*	Social media recognition*	Social media recognition*	Social media recognition*	Social media recognition*
6 Conference registrations	4 Conference registrations	2 Conference registrations	2 Conference registrations	2 Conference registrations	1 conference registration	1 conference registration
Premier table placement**	Premium table placement**	Premium table placement**	Preferred table placement**	Preferred table placement**	Preferred table placement**	Preferred table placement**
Individual Signage at sponsor area	Individual Signage at sponsor area	Individual Signage at sponsor area	Individual Signage at sponsor area	Individual Signage at sponsor area	Logo on sponsor sign	Name listed on sponsor sign
2 Conference bag inserts	2 Conference bag inserts	2 Conference bag inserts	1 Conference bag insert	1 Conference bag insert	1 Conference bag insert	
Speaking opportunity at welcome reception	Opportunity to introduce Keynote					
"Presented by" logo on all marketing materials						

*Premium social media recognition includes a description of the sponsoring organization as well as a link to the organization page in addition to the standard recognition of the organization as a sponsor at the designated level

**Premium table placement is positioned closest to the main ballroom and central area of the exhibit hall, compared to preferred table placement which is positioned within the main part of the exhibit hall but futher away from the main ballroom

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2027 Annual Conference

COMPLIMENTARY REGISTRATIONS

If your sponsorship includes complimentary registrations, please list the recipients of the registrations on the sponsorship form at the end of this packet and return via email to Chad Fulwiler. This information is due no later than March 8, 2027.

CONFERENCE BAGS

All insert materials for conference bags must be approved prior to printing/ordering. Materials should be sent, at your own expense, to the Autism Society of Wisconsin by Wednesday March 25, 2027, or delivered to the Kalahari by 5pm on Wednesday, April 7, 2027.

SPONSOR EXHIBIT TABLE DETAILS

All sponsorship packages include an exhibit booth, which comes with one skirted 8' table and chairs for up to 2 people. Please refer to the number of complimentary conference registrations included with your sponsor level. If your exhibit booth attendant wishes to attend breakout sessions and receive CEUs and exceeds your number of complimentary registrations, they must register for the conference separate from your sponsorship.

AUDIENCE ENGAGEMENT/TRAFFIC DRIVERS

We value exhibitor participation and are committed to facilitating connections between registrants and exhibitors. The Autism Society will facilitate games and prizes to encourage attendees to visit your exhibit table, as in past years. Exhibitors are also welcome to host their own raffles or prize drawings to increase engagement.

ELECTRICITY

Electricity is an additional expense. The cost is $85 each and can be ordered directly through the Autism Society of Wisconsin. Please indicate on your sign-up form if you would like to purchase electricity access. Wi-Fi internet access is available at no charge.

SET-UP & TAKE-DOWN

Exhibitors can begin setting up on Thursday, April 8 from 12:30 PM - 3:30 PM and 8:00 PM - 10:00 PM, or Friday, April 9 from 7:00 AM - 7:30 AM. Please check in at the registration table when you arrive. I.D. signs will identify your exhibit table and may not be moved. You can begin take down of your exhibit Saturday after 12:00 PM.

EXHIBIT HALL HOURS

Thursday, April 8: 4:00 PM – 8:00 PM
Friday, April 9: 7:30 AM – 4:30 PM
Saturday, April 10: 7:30 AM – 12:00 PM

Please contact Chad Fulwiler at chadf@autismsocietywi.org with any questions about sponsorships.

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EXHIBITOR MEALS

Coffee and a light breakfast will be available Friday and Saturday of the conference. Lunch will be provided Friday of the conference. All other meals will be the responsibility of the exhibitor.

SHIPPING ITEMS

Exhibitors are responsible for arranging their own shipments to and from the Kalahari at their own expense.

PRODUCT SALES

The Exhibitor assumes responsibility for securing all appropriate licenses for the sale of merchandise and is solely responsible for the collection of all applicable state and local taxes.

LIABILITY, LOSS OR DAMAGE

All Exhibition merchandise and property is the responsibility of the Exhibitor. The Autism Society is not responsible for any loss or damage to such belongings. Property and liability insurance are the responsibility of the Exhibitor.

LODGING RESERVATIONS

A room block is available at the Kalahari for the nights of Wednesday, April 7 – Saturday, April 10 at the discounted rates found below. Room reservation cut off date is March 8, 2027. The room block tends to fill up quickly, so we encourage exhibitors to book as early as possible.

Wednesday: $144
Thursday: $144
Friday: $185
Saturday: $205

Reservation Link: https://book.passkey.com/e/51132406
More Information: http://www.autismsocietywi.org/2027-autism-conference/

Any questions about room reservations should be sent to Brittany Maren at brittanym@autismsocietywi.org

Please contact Chad Fulwiler at chadf@autismsocietywi.org with any questions about sponsorships.

Sponsorship Form

Date: _____

Company/Organization: _____

Website: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone Number: _____ Email Address: _____

Exhibitor Names and Email Addresses:

1. Name_____Email_____
2. Name_____Email_____

Conference Raffle

☐ I would like to donate the following product(s) for the raffle. I will bring the item with me to the conference:

_____ Value: $_____

Complimentary Registrations

Please complete the following information for the number of complimentary registrations your sponsor level includes (if applicable).

A unique email address is required for each person listed.

1. Name _____ Email_____
2. Name _____ Email_____
3. Name _____ Email _____
4. Name _____ Email _____
5. Name _____ Email _____
6. Name _____ Email _____

Please email completed form to Chad Fulwiler at chadf@autismsocietywi.org

Payment Information

Indicate your selections below:

Sponsor

- ☐ Headline Sponsor - $10,000
- ☐ Keynote Sponsor - $6,500
- ☐ Platinum - $5,000
- ☐ Breakfast Sponsor - $4,000
- ☐ Family Reception Sponsor - $4,000
- ☐ Gold Sponsor - $3,000
- ☐ Silver Sponsor - $2,000

Exhibit

Electricity Access: ☐ $85

Payment

PAYMENT TOTAL: _____

Please mail checks to: Autism Society of Wisconsin, 1477 Kenwood Drive, Menasha, WI 54952

Check # _____

Please email completed form to Chad Fulwiler at chadf@autismsocietywi.org

THANK YOU FOR YOUR GENEROUS SUPPORT!

Your sponsorship plays a crucial role in helping us connect with over 1,000 attendees at our annual conference and sustain impactful, year-round programming across all 72 counties in Wisconsin. Together, we're making a meaningful difference in the lives of individuals and families within the Autism community.

The Autism Society of Wisconsin reserves the right to determine whether or not an organization is approved as an exhibitor at the Annual Autism Conference